

5 X 50

Our guides have 50-word executive summaries for busy people.

Still too busy? The five-word stressecutive summaries are for you!



**THE LASTING
DIFFERENCE**

Sustaining nonprofit organisations,
leaders & impact

www.thelastingdifference.com



The Lasting Difference: tools for organisational sustainability®

5 word

Sustainability: capacity, not just money

50 word

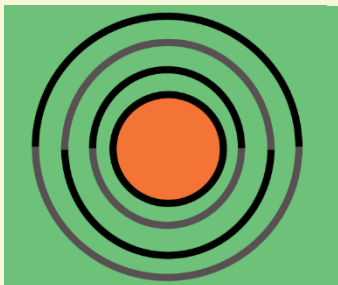
Things change. Sustainability means not staying the same. Capacity, quality, development and staff wellbeing are just as important as money. Money follows good work, not the other way around. Be clear on what you do – and don't do – best. Know when to say 'no'. Without spare capacity, there's no sustainability.

You need it because

Nothing is self-sustaining



The five capabilities of sustainable organisations



The Lasting Difference guide to Sustainable Impact

5 word

Be valuable not precious.

50 word

Ensure things have a life of their own without you. Equip other people – and the issues you serve – to need you less. Support independence, choice & control. Equip other organisations to take a lead. Inform and connect populations and policy makers. Plan not to be around for ever.

You need it because

It's not all about you.



The 7 Domains of sustainable impact:
from individuals
to communities



Lasting Leadership® guide to 1. Lateral Leadership

5 word

Share power and build capacity.

50 word

Leadership exists in every corner of organisations. It involves people taking ownership and accountability for the organisation's vision and outcomes. Leaders need to be willing let go because leadership capacity needs to be nurtured, with room to grow. Lateral leadership requires trust, courage, diversity and support.

You need it because

Leadership is in every corner of your organisation (and you're not)



Lasting Leadership® guide to 2. Succession planning and knowledge management

5 word

Succession: it's when, not if.

50 word

Succession is inevitable and best done before it's needed. The organisation and its work are bigger than any one person. Planning for succession is everyone's business. Make it part of an organisational approach to capacity building and development. Embed it in your regular planning, processes, governance and conversations.

You need it because

Succession is inevitable – but success isn't.





Sustainable leadership in non-profit organisations THE LASTING DIFFERENCE

5 word

50 word

Lasting Leadership® guide to 3. Sustaining energy, focus and self-care

Sustainable leadership prioritises self-care.

Organisations that care for people, society and the environment don't always care for themselves. Be a role model for self-care, showing that it's essential, not a luxury. Create opportunities to focus on your vision and purpose. Arrange, protect and invest time in planning, development and learning.

You need it because

The energy that drives us also burns us out.



Sustainable leadership in non-profit organisations THE LASTING DIFFERENCE

5 word

50 word

Lasting Leadership® guide to 4. Equalities

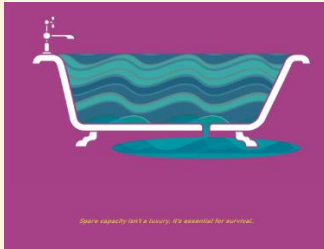
Value diversity, address structural barriers.

Addressing inequalities requires focused attention and sustained action if leadership in the sector is to be truly accessible to all. Acknowledge and address the structural barriers that exist within organisations that inhibit leadership diversity. In a sector committed to social justice, diversity and inclusion are fundamental to success.

You need it because

Leadership is an equalities issue.





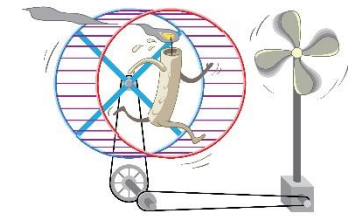
The Lasting Difference guide to Managing Capacity

5 word

50 word

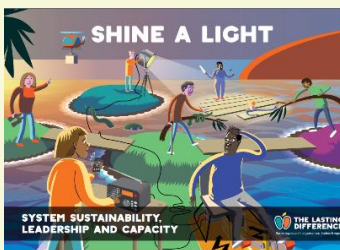
Align resources and demand, sustainably.

Managing capacity is the primary challenge for organisations. Effective strategies exist. Start by measuring capacity (the amount of something that can be stored, managed or produced). Then manage resources and match them to demand. Creating capacity is a chicken and egg situation, resolved only by investment. The chicken comes first.



You need it because

Spare capacity isn't a luxury. It's essential for survival.



Shine a Light: System capacity, leadership and change

5 word

50 word

You already shape the system.

You're part of a wider ecosystem, with strengths, assets and resources that can be used differently. It's possible to navigate the complexity of systems, organisations, stakeholders and expectations. But it's impossible alone. Look up and out from your own organisation. Help people and ideas to flow across organisational boundaries.



You need it because

You already shape the system. You might as well get good at it.