

The Lasting Difference:

The principles and practices of sustainable organisations



A practical and participatory e-learning course with expert input and supportive peers.
Next intake: 5th October - 27th November 2020.

The *Principles and Practices* course is a uniquely enjoyable way to get inside the Lasting Difference toolkit and bring it to life in your organisation. Participatory activities, peer support and guided reflection help you explore the paradoxes and principles, developing your own responses among supportive peers.

Content

The course looks at each of the myths and paradoxes discussed in the Background and Challenges section of the [Lasting Difference Toolkit](#). Each section of the course is structured to provide:

- An introduction to the paradoxes and principles, including short videos and animations.
- Activities to get you thinking about the topic.
- A downloadable reflective journal to develop your own ideas and reframe things in the context of your own practice.
- A collaborative forum to generate examples, experiences and resources with other learners.
- Exclusive resources and content not available anywhere else.

You'll also have free access to

- Three live online group sessions (see below).
- Two hours of tailored one-to-one support from a member of the Lasting Difference team for each learner.

Duration and cost

The course takes around six hours to complete which can be done in your own time over an eight-week period. With the additional three group sessions and 1:1 time mentioned above, this provides more than 10 hours of learning, giving you the tools and confidence to start leading your organisation towards sustainability.

It costs just £50 + Vat, which you can pay using PayPal via the online platform. Let us know if you would prefer to pay by invoice.

To sign up or find out more, contact Jenny via wren@wrenandgreyhound.co.uk

Dates and timing

The course will be open to you on 5th October and you will have until 27th November to complete it. It takes roughly six hours in total. It is up to you how you manage your time and work through the content, but people usually find it beneficial to structure their time around the three online practice sharing sessions:

On **8th October 2–3pm**, we will have a **Course introduction** to meet, get to know each other, share our thoughts on sustainability and ask any questions.

On **27th October 10–11am**, we will meet again to have a **Sustainability Reflection** and work through core concepts, sharing experiences and developing ideas.

An additional session on **17th November 2–3pm** allows a final opportunity for tailored input and peer support before the course concludes.

Completion and certification

For most of the course activities, you mark them as completed once you have worked through them. We also encourage you to record your reflections in the learning log provided and share them with peers in the discussion forum. Once you have fully completed the course, you will receive a digital badge of completion.

Participant feedback

Staff, managers and trustees from 20 charities and funders across the UK have now completed the course. Here's what they said:

- “ *Really enjoyed the course – a good mix of content and reflection. The additional sessions to bring people together were excellent.* ”
- “ *The mix of materials was excellent – liked the combination of formats and styles. Each section was a good length, making it easy to work through the material in stages and have time to reflect in between topics. The level of work that has gone into developing these materials was clearly reflected in their quality, and that made using them even more enjoyable.* ”
- “ *Extremely well managed with a mix of upfront content and discussion.* ”
- “ *A really thought-provoking course. It gave me direction and time to think.* ”
- “ *Great course, I really appreciated being able to join it and found it very beneficial.* ”
- “ *Being able to draw on the experiences of others outside of my organisation and hear their stories has been great as I am fairly new to this type of work and thinking.* ”
- “ *I really enjoyed the learning, and it has inspired me to think about things, and do things differently! Particularly around pursuing funding and capacity.* ”

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