



THE LASTING DIFFERENCE

Sustaining nonprofit organisations, leaders & impact

MASTERCLASS SERIES AUTUMN/WINTER 2022/23

New courses, new content.
Vital as ever.

Background

Our core Lasting Difference workshops are back! Join our standalone online masterclasses and special new introductions to leading organisations – and systems.

- Clear content delivery backed up with comprehensive extra resources: slides, handouts & full masterclass notes.
- Interactive workshops, active learning – work on your own challenges and goals.
- Peer sharing and support with breakout spaces for small group activity, supported by members of the Lasting Difference team.

Outcomes

Enthusiastic feedback from our popular 2020/21 courses (updated for Covid-19) shows they achieve these core learning outcomes successfully:

- Increased ability to sustain learning, innovation and change.
- Improved understanding of how to sustain work and/or its impact, using the five sustainability capabilities.
- Improved readiness for transitioning from survival to sustainability.

Managing capacity: What to do when you can't do any more

Wednesday 14th September 10am–12.45pm

[Book here](#)

Capacity is the fundamental sustainability challenge: matching resources to demand. This masterclass demystifies it and presents proven strategies for taming it. Showcasing our recently published capacity guide, join us to explore what capacity is and how to measure, manage and make more of it.

*'Really interesting, super helpful.' 'So glad I managed to find the capacity to attend!'
'Immensely useful as a launch pad for further thought.'*

NEW! Shine a light: Systems capacity and leadership

Wednesday 21st September 10am–12.45pm

[Book here](#)

You're part of a complex ecosystem of teams, organisations, partnerships, policies. Wouldn't things be better if that system would only change?! This new workshop shows the importance of looking up and out from your own organisation, helping people and ideas to flow across traditional boundaries. You can shine a light.

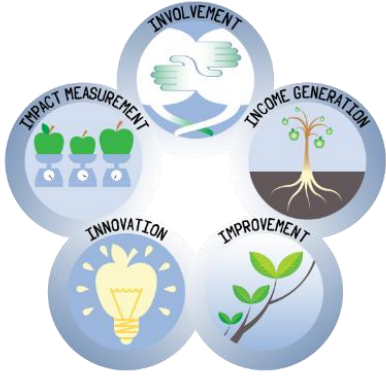
Understanding sustainability in a recovering world: paradoxes, principles and practices

Wednesday 26th October 10am–12.45pm

[Book here](#)

The core introduction to charity sustainability. Understand the principles and develop the practices you need to survive – and sustain your work. Learn from the current crisis and recent years to identify what to sustain. Core course, 3 for 2 offer (see below)

'Great session – feeling very inspired.' 'Brilliant. Well worth the time!' 'Fantastic.'



Developing the five capabilities

[Book here](#)

Wednesday 9th Nov 10am-12.45pm

Develop and apply the five capabilities of sustainable organisations, brought to life with practical examples and learning among supportive peers. Core course, 3 for 2 offer.

'These sessions are so incredibly useful at the moment!'

'The toolkit is more relevant than ever now and I understand it much better than before.'

Following the exit signs: Exit strategies and sustainable impact

[Book here](#)

Wednesday 23rd November 10am-12.45pm

Introducing and exploring the six possible exit strategies for any stage in a project or organisational lifecycle. Identify and plan for the most appropriate strategy for transitioning from survival to sustainability. Core course, 3 for 2 offer (see below).

'Very helpful and enlightening!' 'Really enjoyed all three sessions - incredibly useful.'
'Such a great experience.'

Pricing

Each workshop is £60+Vat per person, with a range of special rates to help the sector:

- The entire programme is FREE to [Lasting Difference symbol](#) holders!
- Book all three core workshops for the price of two, just £120+Vat.
- 10 free places on *Shine a Light: systems capacity and leadership* available for newsletter subscribers. If you aren't already on our mailing list, [sign up here](#).

Booking and information links in full

Managing capacity <https://TLDmanagingcapacity.eventbrite.co.uk>

Shine a light <https://systemscapacity.eventbrite.co.uk/>

Understanding sustainability <https://understandsustainability.eventbrite.co.uk>

The five capabilities <https://the5capabilities.eventbrite.co.uk>

Following the exit signs <https://Followingtheexitsigns.eventbrite.co.uk>

More information

The workshops are based on the popular [Lasting Difference toolkit](#) and companion guides. Now in its fifth edition, the toolkit is trusted by over 7500 non-profit organisations worldwide. Our goal is to get this free resource to every charity, social enterprise and public body that needs it: please share widely!

The [Lasting Difference Symbol](#) is awarded free of charge to organisations working towards Lasting Difference principles.

The workshops are led by Graeme Reekie, author of [Making a Lasting Difference, sustaining non-profit organisations and their impact](#) and lead author of the Lasting Difference toolkit.

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